

# Sustainable Cities Design Academy

2015 Application

Sustainable Cities Design Academy (SCDA) provides leadership development and technical assistance to public-private partnerships engaged in planning for sustainable development. Through SCDA, the American Architectural Foundation seeks to educate, inspire, and support local government, business and community leaders, and developers by providing the resources and tools they need to develop long-term solutions for the built environment in our ever-changing world.



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## 2015 Call for Applications

The American Architectural Foundation (AAF) announces the Sustainable Cities Design Academy (SCDA) 2015 Call for Applications and encourages public-private partnership project teams to apply. Successful applicants will join AAF for one of two design workshops in Washington, DC:

- June 10-12, 2015
- August 5-7, 2015

SCDA connects project teams with conceptually designed projects and multi-disciplinary sustainable design experts through highly interactive design workshops that help the teams analyze and advance their green infrastructure and community development goals. To support a diverse portfolio of SCDA projects, United Technologies Corporation generously underwrites participants' attendance costs.

Past SCDA project team participants include:

Mariposa Corridor, Fresno, CA

Cemetery Resaca, Brownsville, TX

Penuelas Solar Park, PR

Bethlehem Steel Works, PA

Bloody Run Creek Greenway Redevelopment Project, Detroit, MI

Greenwood Sustainable City Plan, Greenwood, MS

Morristown Station Redevelopment, Morristown, NJ

Saw Mill Run Integrated Watershed Management Plan, Pittsburgh, PA

To read about these successful SCDA project teams and past participants visit [www.archfoundation.org](http://www.archfoundation.org).

Applications are due Friday, February 27, 2015. If you have any questions regarding SCDA or this application process, contact:

Elizabeth Okeke-Von Batten

Program Director, Sustainable Cities Design Academy

202.787.1017

[eblazevich@archfoundation.org](mailto:eblazevich@archfoundation.org)

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Sustainable Cities Design Academy 2015

Part I: Application

Project Name:

Address: (Street / City / State)

Proposed Project Team members with Lead Contact indicated:

(Name / Title / Organization / Email)

1)

2)

3)

4)

Statement of Interest / Objective in SCDA Participation: (200 words maximum)

Explain your interest in SCDA. What does your team hope to gain from this experience?

Identify specific opportunities for leadership development and technical learning that you see as applicable to your project.

Project Narrative / Case Statement / Description: (1,000 words maximum)

Describe the project. Address the size (square footage), type (commercial / residential / mixed-use), development partners, funding structure, and project successes and challenges. Identify how this project advances sustainability goals established by the project team, the city, and the region.

Project Timeline: (Bulleted outline, not to exceed one page)

Provide the project schedule. Include information, such as: site history, anticipated start and end dates, design and construction phases including required regulatory procedures, special allowances, and funding requests, public outreach and engagement work, current project progress, etc.

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## Preferred Participation Dates

Select preferred participation dates: June 10-12, 2015 or August 5-7, 2015. Explain your preference. Note: All participants must attend the full program from the early evening of the first day to the late afternoon of the third day.

## Part II: Supplementary Materials

Upload supporting documents that illustrate the project:

- Maps and planning documents. For example: aerial maps, comprehensive plans, and sustainability guidelines specific to the project or the city where the project is located.
- Images of the site and adjacent area (JPEG and TIF files).
- Related news articles or press.

## Application Submission

Send Part I of your application as an Adobe PDF file to [eblazevich@archfoundation.org](mailto:eblazevich@archfoundation.org). When AAF confirms delivery of the application, you will receive an invitation to upload Part II of your supplementary materials as a single Adobe PDF file (maximum 100 MB). Note: Information submitted by project teams may be used by AAF for promotional purposes.

## Part III: Selection Process

### Application Evaluation

Review of applications will be based on the following criteria:

- The substantive quality of the project and need for assistance based on applicant's objective and overall case stated in application;
- Supplementary materials provided;
- The local political climate toward sustainability;
- Team composition: a balanced representation from private and public sector project team partners; and
- Project timeline and the current development stage. SCDA design assistance is best for projects past a conceptual design phase; when a project's planning has engaged the community it will serve, financing strategies have been identified, and green infrastructure systems have been considered as part of the project.

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## Select Project Team Preparation: Pre-Workshop Site Visit

AAF staff will schedule an advance trip to meet the project team members at their project site. During the visit, AAF staff will discuss program expectations (project information and travel logistics), assess the types of design assistance needed with the project team, and tour the site area. AAF will schedule and conduct a conference call with the project team to follow-up on the visit and help to prepare the team for the SCDA workshop.

## Program Costs

Sustainable Cities Design Academy is a program of the American Architectural Foundation, a 501(c)(3) non-profit organization, and is offered to improve the design process of public-private partnership projects. **Project Team participants are asked to provide their transportation to and from the event.** United Technologies Corporation, a global corporation with a long history of pioneering innovation in building technology, underwrites the remaining costs of this program.

## At the Program

Each SCDA workshop comprises 2 1/2 days. Participants should plan to arrive for an early evening opening dinner the first day and depart during the late afternoon of the third day. Success of these programs is dependent upon full attendance and participation by all four project team members. Please consider this when selecting your project team members.

Participants can expect a variety of engagement with other project team and resource team members throughout the 2 1/2 days. These varied styles of engagement support dedicated time for informal and formal idea sharing, focused work related to the project challenges, and peer-to-peer exchange through ice-breaker exercises, shared meals, and presentations. The direct result of participation in SCDA is to help project teams develop strategies for implementation and long-term success for their projects that they present.

## SCDA Resource Team

AAF selects multi-disciplinary design experts based on the breadth and depth of their professional experience. All AAF sustainable design experts sign an agreement prior to the design workshop ensuring that they will not solicit professional work from project team participants.

If you have any questions regarding your submission, this program, or AAF, please contact:

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